

# Dogs<sup>PAW</sup>

MONTHLY

## ADVERTISING RATE CARD 2008

Full Colour Rates	1	6	12
Double Page Spread	£2000	£1900	£1800
Full Page	£1000	£950	£900
Half Page	£600	£570	£540
Quarter Page	£350	£332	£315
Eighth Page	£180	£170	£160
Sixteenth	£95	£90	£85
1/32	£50	£47.50	£45

All display advertising prices are + VAT @ 17.5%

Covers: [Subject to availability] £1100

Inserts: From £45 per thousand [single sheet]

Special Positions: By Arrangement

Cancellation: 10 weeks preceeding cover date

Frequency: Monthly

Advertisement Agency Commission 10%

### CLASSIFIED ADVERTISING

Lineage only £1.06 + VAT per word

**Print run: 15,000 copies**

Display Advertising: Paula Turner 01778 392445

email: paulat@warnersgroup.co.uk

Classified Advertising: Bridgett Baker 08707 662272

email: bridgett.b@family-tree.co.uk



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