

## ADVERTISING RATE CARD SPRING 2008

### DISPLAY ADVERTISING

<u>Full Colour Rates:</u>	1	6	12
Double Page Spread	£2000	£1900	£1800
Full Page	£1000	£950	£900
Half Page	£600	£570	£540
Quarter Page	£350	£332	£315
Eighth Page	£180	£170	£160
Sixteenth Page	£95	£90	£85

All display advertising prices are + VAT @ 17.5%

Covers: [Subject to availability] £1100 Inserts: From £45 per thousand [single sheet]

Special Positions: By arrangement Cancellation: 10 weeks preceding cover date

Frequency: Monthly Advertisement Agency commission 10%

### Classified Advertising

Lineage only: £1.06 + VAT per word

## Print Run: 15,000 copies

**Display Advertising: Tony Halliday 01487 811739**

e-mail: tony.h@dogsmonthly.co.uk

**Classified Advertising: Bridgett Baker: 01487 811735**

e-mail: bridgett.b@dogsmonthly.co.uk

**Main Switchboard: 08450 948958**

---

**ABM Publishing Ltd**

61 Great Whyte

Ramsey, Cambridgeshire. PE26 1HJ

Tel: 0845 948958 | Fax: 08707 662273 | www.dogsmonthly.co.uk